Amanora Park Town









Project Fast Fact

Location Pune, India

Complete year 2013 – till date

Architect

MVRDV Rotterdam

Landscape Architect Vikas & Nilima Bhosekar

Owner City Corporation Ltd

Feature products

Digital Door Locks Architectural Hardware Fire Door Hardware

Project Details

A revolutionary concept in the history of India's real estate, Amanora stands as the township of future. Meticulous planning and genuine dedication have shaped this architectural marvel in Pune's thriving east- Hadapsar.

The township is a model for an evolved urban life, a seamless fusion of contemporary and traditional community values, and brilliant architecture. With a merry confluence of low-rise, mid-rise and high-rise Residential Apartments, Amanora provides an array of choices to the home-buyers.

Solution

This project is the perfect example of how ASSA ABLOY India uses the strength of one product line to enter a project and then cross sell the entire portfolio. Digital door locks created an entry into this grand project and the opportunity was used to specify and sell architectural hardware and fire rated door hardware as well. Till date, over 3000 digital door locks have been supplied, with orders of about 2000 more in the pipeline.

